



2015 Norfolk Environmental Action Awards

...leading citizens toward environmental stewardship...

Nomination Information

The Norfolk Environmental Commission annually recognizes individuals, organizations, and businesses, whose ongoing efforts prevent litter, conserve or protect natural resources, reduce solid waste, and preserve or improve the sustainability or resilience of natural and urban spaces in Norfolk during the past year. **Nomination deadline is Wednesday, July 15, 2015, 5PM. Self-nominations are encouraged.**

Eligibility

- Individuals, nonprofit organizations, schools/youth groups, businesses, and government entities are all eligible to be nominated for one or more of the award categories **PROVIDED their programs, projects, or activities are carried out in the City of Norfolk.**
- Members of the Norfolk Environmental Commission and their families are not eligible to receive awards.
- Members of the current year's Environmental Awards Judges' Panel are not eligible to nominate or receive awards.
- Recipients of a 2014 award are not eligible for a 2015 award in the same category.

Selection Criteria

The level of recognition is based on meeting all or at least three (3) of the following criteria as applied by the judges reviewing the nominations.

- **Environmental Impact** – do the nominee's actions make a measurable difference to the environment?
- **Initiative and Innovation** - what motivates the nominee and are the actions innovative?
- **Environmental Needs** – are real environmental needs being met?
- **Leadership** – do the nominee's actions demonstrate leadership in addressing environmental problems?
- **Environmental Sustainability** – are the nominee's actions measurable with long-term outcomes?
- **Persistence and Consistence** – do the nominee's actions demonstrate a long-term commitment to environmental sustainability?

Award Categories

2015 Business Award

This award recognizes a business that applies "reduce, reuse, and recycle" practices in waste management and prevention; educates employees about sustainability best practices, and creates an attractive storefront and landscape design using native vegetation and xeriscape (minimal water use) techniques.

2015 City Employee Award

This award is given to a City of Norfolk employee who exhibits efforts towards environmental stewardship and/or resilience above and beyond duties designated by job description. This individual is an environmental leader in the workplace.

2015 Youth Award

This award recognizes individuals or groups ages 8-17 who have demonstrated a commitment to environmental sustainability through activities or programs that have a positive impact on the environment.

Green Building Pioneer

This award recognizes individuals, organizations, or businesses that expand the use of sustainable/resilient building in Norfolk. Nominee must demonstrate actions that resulted in the building or renovation of a public or private building in more sustainable/resilient ways.

Environmental Resilience

This award recognizes individuals, groups or businesses whose actions improve environmental resilience in the City of Norfolk. Actions may include litter prevention/reduction, solid waste reduction, wetlands enhancement/restoration, stormwater pollution prevention, eco-friendly gardening or landscaping.

Excellence in Education and Outreach

This award recognizes leaders in community education and/or outreach, who effectively convey to a large audience the message of stewardship/sustainability practices and principles. Recipients may include educators and those who use technology, social, print, or film media to convey their messages.

2015 Ernie Morgan Lifetime Award of Service

This award is presented to an individual or organization that has made an extraordinary contribution to promoting environmental sustainability/resilience in the City of Norfolk. The recipient's actions will personify the NEC's mission: to lead citizens toward environmental stewardship.

How to get a Nomination Form

Do you know of an individual or group deserving recognition or want to nominate yourself or your organization/business? Receive a Nomination Form TODAY!

- Visit www.norfolk.gov/nec to complete online or to download a nomination form;
- Email knb@norfolk.gov;
- Phone the Ernie Morgan Center at 441-1347.

Nomination Format and Guidelines

1. Entries must be received by 5PM on Wednesday, July 15, 2015. No exceptions. Entry submission options are:
 - **BE GREEN!** Complete nomination online www.norfolk.gov/nec;
 - **Mail** hard copies to the Norfolk Environmental Commission, 3500-A Granby Street, Norfolk, VA 23504;
 - **Deliver** hard copies to the Ernie Morgan Center in Lafayette Park (same address as above);
 - **Fax** 441-5285;

- **Email** knb@norfolk.gov.
2. Individuals, groups, businesses, etc. are encouraged to nominate themselves. One nominator may submit as many nominations as desired.
 3. Please type or print clearly. Use font size 12. Application should not exceed 750 words. Nominations may be hand-printed, typed directly on the nomination form;
 4. Entries must be based on activities conducted or completed July 1, 2014 through June 30, 2015.
 5. Photographs, news clips, and other documentation (limit of 5 in total) may be submitted and are encouraged. Videos are not permitted. Submitted materials will not be returned.
 6. Please submit (1) one copy of the nomination. If not submitting the nomination form(s) online, please print double-sided pages to conserve paper. Do not send binders.
 7. **Questions?** Call 441-1347.

Winning entries will be recognized during the:

Clean City Celebration
Thursday, September 24, 2015
5pm
The Virginia Zoo